

MEDIA RELEASE

For immediate release

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Tony Fitzgerald Approved as White Ribbon Ambassador

Outlook is proud to announce that CEO Tony Fitzgerald has been approved as a White Ribbon Ambassador. He has taken the oath never to commit, excuse or remain silent about violence against women under his leadership.

Statistics show us that at least one woman is killed by a partner or former partner in Australia each week. Tony described how “just today, two women have died as the result of violence perpetrated by men, men who were known to them, and who were their partners or ex partners. This is abhorrent and something our society should no longer accept as the appalling norm”.

The process for becoming a White Ribbon Ambassador involves undertaking a survey, completing e-Learning, being interviewed and through vigorous reference checks. Tony was able to demonstrate his understanding of gendered violence, the extent of the issue and the need for men to take a stand.

“We know that not all men are the perpetrators of violence against women, but the majority of violence against women is perpetrated by men. Blokes need the tools to help them say to other men that violence is not acceptable” Tony said.

As CEO, Tony has already established Outlook as an organisation which is inclusive, and where no form of violence is tolerated. He has ensured that there are strong policies and procedures in place to ensure that there is no bullying, harassment or discrimination and that everyone who comes to Outlook, or interacts with Outlook people, feels safe.

Tony recognises the need for Australians with disabilities to be included in any action.

Outlook has commenced the process of becoming a White Ribbon Accredited Workplace. “This will further enhance our culture and commitment to support those who are experiencing violence. Staff meetings, induction programs, newsletters will all contain messages to ensure that prevention of violence against women and children remains a key message.”

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